

Orbit Earth

Proposed Service Changes

Webex Public Meeting
Meeting will begin momentarily

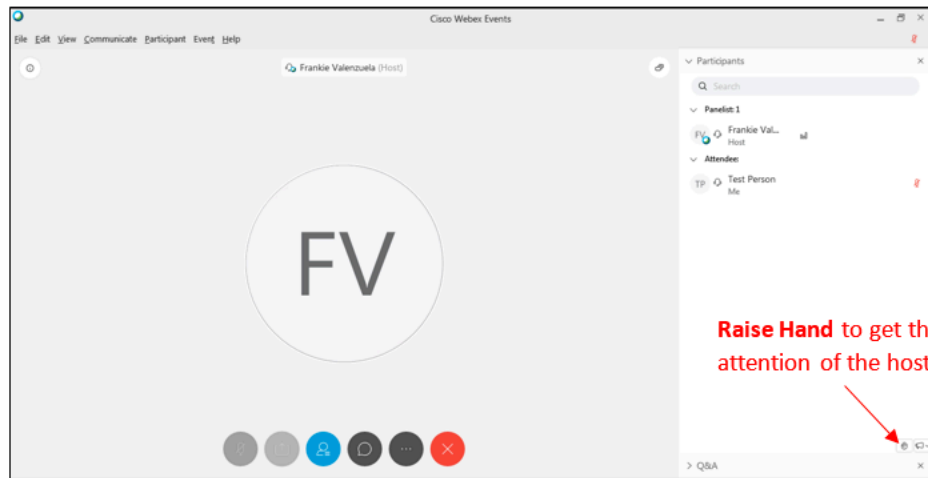
May 19, 2020



Agenda



- Participation Guidelines
- Presentation – Orbit Earth Proposed Service Changes
- Q&A Session
- Survey at tempe.gov/orbit
 - Submit comments online
 - Comment Period: May 19th – June 5th



Orbit Earth Proposed Service Changes



- Orbit Earth Overview
- Ridership Trends
- Existing Route
- Proposed Route
- Outreach Efforts and Looking Ahead



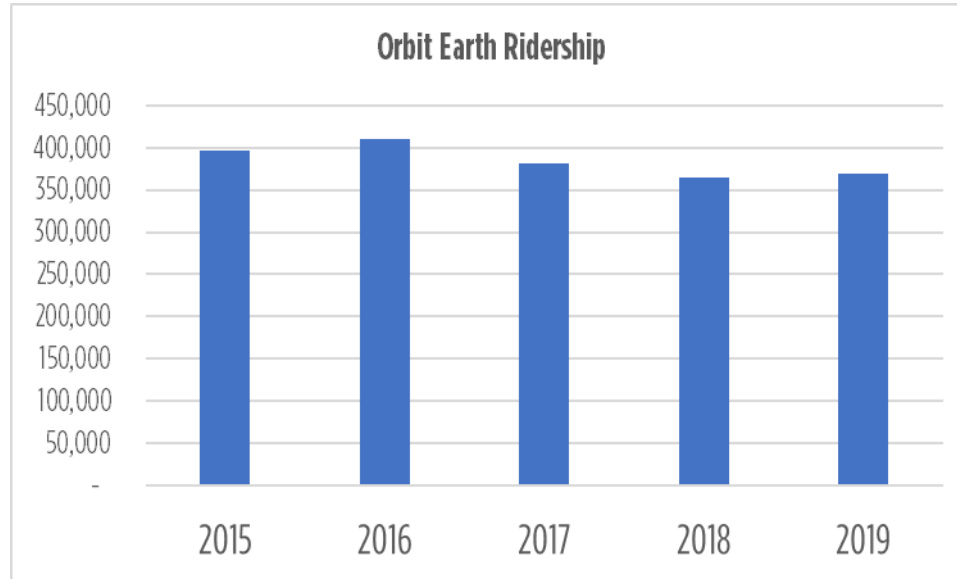
Orbit Earth Overview



- Launched in 2007
- North Tempe Circulator
- Operates 7 days/week
 - Monday – Friday
 - 6 a.m. – 11 p.m.
 - Every 15 minutes
 - Saturday
 - 8 a.m. – 11 p.m.
 - Every 15 minutes
 - Monday – Friday
 - 8 a.m. – 7 p.m.
 - Every 30 minutes
- Operating Budget: \$2.15 million (FY 2020)
 - Locally funded (transit tax)
- 369,292 passenger boardings (2019)
 - 1% increase over 2018



Ridership Trends

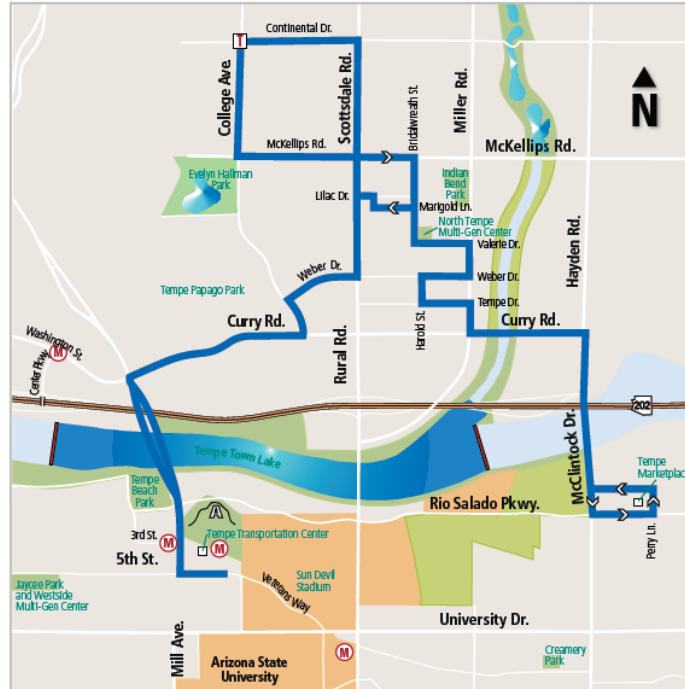


- Ridership is steady
- Slight increase from 2018 to 2019

Existing Route



Current Route • Ruta Actual



Proposed Route



Proposed Route • Ruta Propuesta



Outreach Efforts and Looking Ahead



- Late 2019 – Stakeholder Outreach – Eliminated Section
- February 2020 – Transportation Commission
- March 2020 – Postcards/Public Meeting Reminders to all residents near existing and proposed routes
- May 2020 – Signage detailing proposed change on Orbit buses
- May 2020 – Letters to all residents near existing and proposed routes – updated outreach information
- Public Meetings
 - ➔ ● Tuesday, May 19th at 5:30 p.m. – Online with the City of Tempe for Orbit Earth only
 - Wednesday, May 20th at 3 p.m. – Online with Valley Metro for all proposed October, 2020 service changes, valleymetro.org
- June 25th, 2020 – City Council City Manager’s Update
- Summer 2020 – Valley Metro October, 2020 Service Change Process and Outreach
- Online Information and Comments: tempe.gov/orbit
 - Comment period May 19th – June 5th
- October, 2020 – Door hangers to all residents within ¼ mi of route
- October 26, 2020 – Service Changes Implemented (if advanced)

Questions

tempe.gov/orbit

Eric Iwersen

Transit Manager

Eric_Iwersen@tempe.gov

480-350-8810

Sam Stevenson

Sr. Transit Planner

Sam_Stevenson@tempe.gov

480-858-7765

Brenda Clark

Neighborhood Services

Brenda_Clark@tempe.gov

480-858-2257

TaiAnna Yee

Public Information Officer

TaiAnna_Yee@tempe.gov

480-350-8551

